



Pastor Rob Goodwin Sr. Pastor

Greetings in the name of Christ!

This document is designed to serve as a strategic road map to the leadership, staff and people of Our Savior's Palm Springs through 2022. The core of "Living The Love of Jesus" is focused on a renewed response to Jesus' exhortation to "make disciples." Our dream is that by the year 2022 our entire church body would become aligned with living out the Great Commission found in Matthew 28:18-20.

We envision an ever-growing community who are passionately committed to a life of prayer, a body of believers desperate to reach and to be in relationship with the pre-be

lievers and de-churched in all corners of our community and world in order to bring them into a transforming relationship with Jesus Christ. We want to redefine what it means to "belong" to Our Savior's Palm Springs, moving everyone closer to Jesus—from passive consumers to active and passionate followers. WE WILL BE DISCIPLES WHO MAKE DISCIPLES.

Organized around our mission "Living the love of Jesus," our specific goals, values and initiatives over the next five years are summarized in the following pages and outlined in more detail in the addendum document. It is important to note that the primary strategic emphasis will be the development of disciples—for this reason, this goal should be understood as our first priority in the allocation of time and resources and will begin with a focus on families with school age children.

To put it simply, we will be a church that fulfills Jesus' command to make disciples. This means there is an understood expectation among us that Our Savior's Palm Springs is about making disciples who live by God's grace through faith and lead lives guided by His Word. We will celebrate the growth we witness in people's lives—stories will be told and glory will be given to God. Our heroes will be those who are equipping others to lead lives based more fully on God's Word and sharing the love of Christ with others.

I am excited about the future God has put before us. This future vision is what attracted me here to Our Savior's. The amazing opportunities to reach this community with the love of Jesus and the true Gospel is why I believe God called me here. I pray you have the same excitement and passion I do to make a difference in this community. I invite you to join me in this work. God is doing amazing things!

In Christ,

Rob Goodwin

What

SWOT ANALYSIS

OPPORTUNITIES

Traditional/Worship
Stuck People
Technology
Low Commitment to OSPS
Aging Population
Fellowship
Missional Zeal

Maturing Leadership/Involvement Worship (Sunday AM) Prayer Healing Environment Christmas Store

FRUSTRATION

BREAKTHROUGH

STRENGTHS

FAILURE

Gossip/Negativity
Children/Youth Ministry
Lost Members
Community Engagement
Bible Teaching/Knowledge

BATTLE

Cultural Environment (Homosexuality) LC-MS Culture Christian/Religious Reputation

THREATS

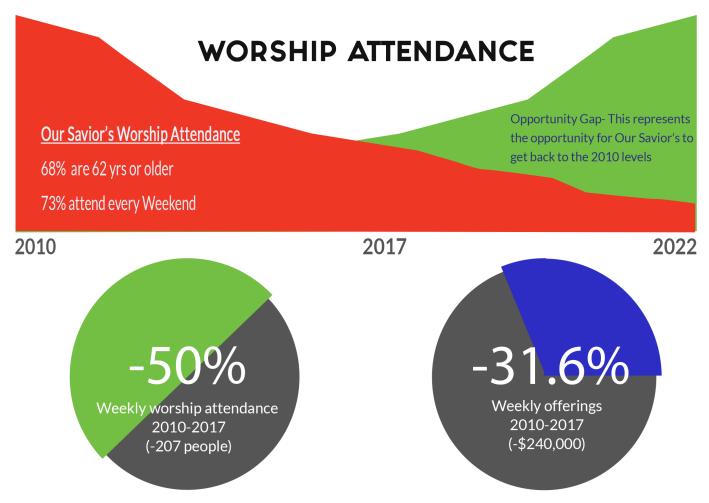
RED HOT CENTER

PASSIONATE SPIRITUALITY
RADICAL COMMUNITY
MISSIONAL ZEAL

NUMBERS OUR CURRENT SITUATION CAN BE

OVER THE LAST 7 YEARS OUR SAVIOR'S HAS SEEN A DRASTIC DECLINE IN ALL AREAS OF ITS MINISTRY. TWO TRADITIONAL MEASURES OF CHURCH HEALTH ARE WORSHIP ATTENDANCE AND WEEKLY OFFERINGS. IN BOTH OF THESE MEASURES THERE HAS BEEN STEEP DECLINES THAT ARE AFFECTING THE OVERALL MINISTRY EFFECTIVENESS. BELOW ARE SOME OF THE ACTUAL NUMBERS FROM 2010-2017:

10,665 Opportunity Gap



Church Doctor Report Findings

61% of leaders would like to make outreach to un-churched people a high priority. 39% of survey respondents agreed.

33% of survey respondents and 35% of newcomers to Our Savior's became aware of the church through friends/relatives/spouse.

Optimistic Future

54% of the survey respondents stated that the greatest era of the church will be in the next 10 years. 60% of the leaders agree that the greatest era of the church will be in the next 10 years!

"I alone know the plans I have for you, plans to bring you prosperity and not disaster, plans to bring about the future you hope for. (Jer. 29:11 TEV)

OUR CORE VALUES

Core values are the guiding principles or a code-of-conduct upon which our church is founded and operates on a daily basis. These principles won't change with time. Values establish our church's view of the world and determine how we treat others. Most importantly, values serve as the foundation on which tough church decisions are made.



Community through Engagement: being Christ's presence where we live, work, and play (vocation).

Demonstrated by:

- Listening for and meeting the practical needs of our community.
- Intentionally freeing our OSPS family to engage in our communities.
- Equipping people to see themselves as having "sacramental" impact/presence.
- Being a place where the "community" can safely explore the faith.

Matthew 28:19-20; John 1:14; Acts 1:8; Philippians 2:3-8



Relevance through Forward Thinking: applying Biblical truth to current reality in a relevant way.

Demonstrated by:

- Crafting the ancient truth of Scripture into a modern context.
- Delivering sound teaching through experiential and relevant worship.
- Preparing disciples to engage societal issues and trends where we live, work, and play.
- A willingness to risk and try new things to reach new people.

Colossians 4:2-6; 1 Peter 3:15



Action through Faith: We live the love of Jesus in all areas of our life, developing faith in the environment of family, engaging people at all ages in the journey of faith.

Demonstrated by:

- Seeing each other as part of a larger extended spiritual family on mission.
- Viewing ourselves as sacraments that bring the care and love of Jesus everywhere we go.
- Equipping all generations to live as disciples who make disciples.
- Sharing, telling and celebrating stories of past, present, and future.

Acts 2:42-47; Galatians 2:20; Ephesians 2:8-10



Acceptance through Authenticity: We bring restoration to the broken by loving them as Christ loved us.

Demonstrated by:

- Speaking the truth in love, with gentleness and respect.
- Creating environments where everyone and anyone feels welcome.
- Recognizing that our identity in Christ affects the manner in which we interact with others, acknowledging our own sinfulness and biases.
- Embodying the love, humility and grace of Jesus, while embracing a life of joy, fun, and celebration.

1 Corinthians 13:1-13; 2 Corinthians 1:3-7; 1 John 4:7-11



Growth Through Generosity: All growth, physical and spiritual, is accomplished through the generosity of God and his people. As a response to his love and grace, we live lives that are generous.

Demonstrated by:

- Viewing all that we have as God's possession and leverage for the Kingdom.
- Generosity to our family and friends, to our enemies, and to the un-churched/dechurched.
- Our commitment to eliminate debt in order that we might reallocate our resources to reach the community with Jesus' love.
- Budgeting with the needs of our local community and community-at-large in mind.
 (Intentionality; listening)
- Embodying the generosity of Christ, while embracing a life of trust, and thankfulness.

1 Timothy 6:17-19; Acts 20:35; 2 Corinthians 9:7-12; Luke 21:1-4; Proverbs 11:25



Trust through Prayer: We bathe all things in prayer, trusting our Lord hears our prayers and will act and guide us in all things, knowing real world miracles do happen today.

Demonstrated by:

- Believing that God is reliable, good, honest, and effective.
- Surrender ourselves and all of our troubles to God. Replace negative thoughts with positive ones.
- We expect good things to happen here at Our Savior's Palm Springs. We expect greatness.
- We expect God's favor in all areas of our church life and personal life.

Mark 11:24; John 15:7; Philippians 4:6; Psalm 13:5

Our Focus Demographic





REACH OUT TO PALM SPRINGS? THERE IS A GREAT NEED FOR THE LOVE OF JESUS.

161,140 people live near us (10 mile radius)

RISE OF RELIGIOUSLY UNAFFILIATED: THOSE WHO IDENTIFY AS "ATHEIST", "AGNOSTIC", OR "NOTHING IN PARTICULAR"- NOW ACCOUNT FOR NEARLY ONE-QUARTER OF AMERICANS. SINCE EARLY 1990s, THIS GROUP HAS ROUGHLY TRIPLED IN SIZE. WITHIN 10 MILES OF OUR CHURCH, 67.2% ARE NOT INVOLVED IN A RELIGIOUS COMMUNITY.

THE RELIGIOUS IDENTITY OF THE LGBT AMERICANS

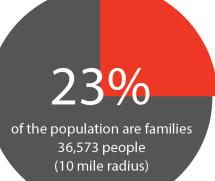
LGBT individuals are far less likely to identify with any religious group than the public as a whole. Nearly half (46%) of Americans who Identify as LGBT are religiously unaffiliated. They regard major faith groups to be "unfriendly" to the LGBT community.



1996

Palm Springs LGBT Community

2016



67%
Claim no religious affiliation
107,963 people
(10 mile radius)

of the population are retirement age or over 42,228 people (10 mile radius)



14% of the population near us are school age children ages 5 to 17. This represents 22,568 children.(8,367 are below the age of 4 years old.)



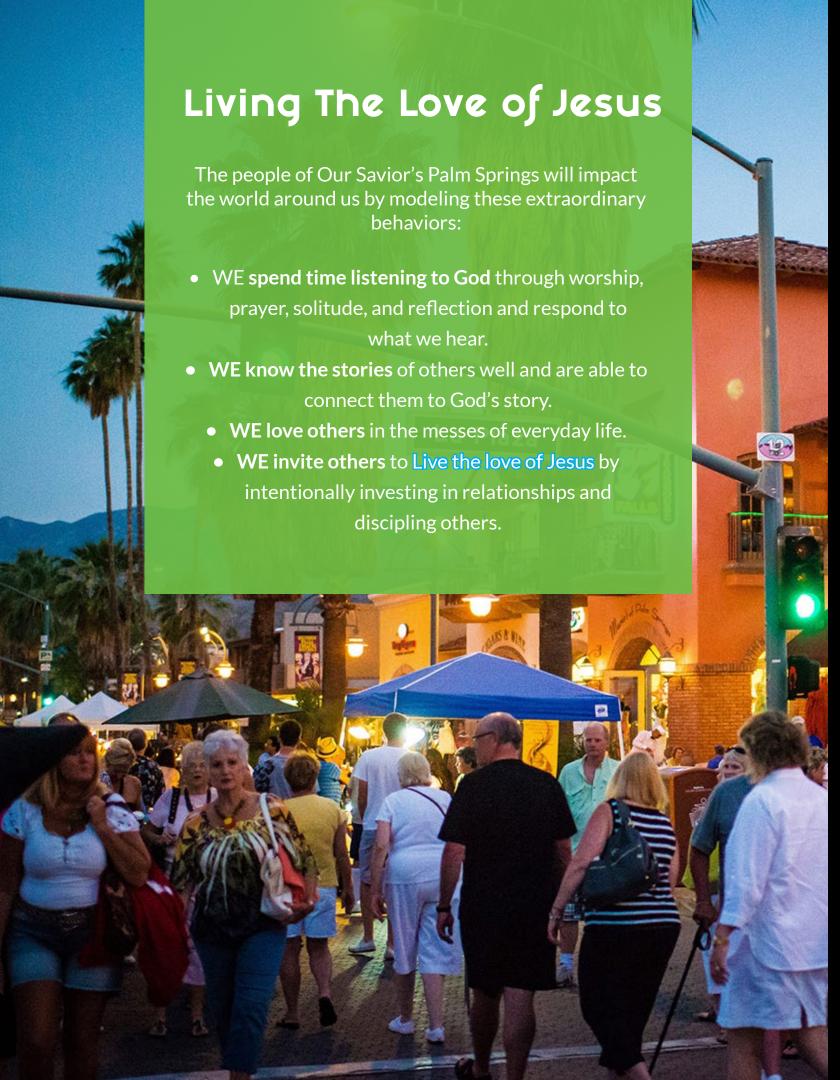
26% of the families in our community are single mother families. That represents about 3,500 single mother families. This number is projected to increase.

These two groups represent significant opportunities for ministry. Ministry to people who are our neighbors and need support and help.

WE CARE ABOUT PEOPLE

We believe that there is no more important mission than to reach those who do not know his love and grace. Because of this, we live the love of Jesus everyday.

"For though I am free from all, I have made myself a servant of all, that I might win more of them."
(1 Corinthians 9:19)



Engagement

By the end of 2022, we will

- Actively serve as a family in Palm Springs Through our Rhythm Events.
- Have a clear communication, attractional strategy.
- Experience numerical growth back to our levels of 2010 or earlier.

DISCIPLESHIP

By the end of 2022, we will:

- See all disciples at OSPS are committed to growth towards our values.
- Have 50% of disciples at OSPS involved in at least one Core Class
- See all those connected to OSPS will be striving to live the love of lesus in all areas of their life

GOALS 2017-2022

MULTIPLICATION

By the end of 2022, we will:

- Have begun a **second site** down valley.
- See leader multiplication through our Ministry Action Team process.
- Have identified two new ministries in the Palm Springs Community.

GENEROSITY

By the end of 2022, we will:

- See disciples growing in generosity through tithing/offerings.
- Support mission work around the world through our generosity by tithing 15% of our offerings.
- Have no congregational debt.

Key Initiatives

Engagement

TARGET DATE

Rhythm Events Good News Clubs Fellowship of Christian Athletes (PSHS) Dynamic Sunday School Child Development Center Exploration

October 2017 Oct/Nov 2017 October 2017 January 2018 2019-2020

DISCIPLESHIP

TARGET DATE

Discipleship Huddles Faith and Fellowship Groups Core Classes July 2017 January 2018 January 2018

MULTIPLICATION

TARGET DATE

Ministry Action Teams Leader Learning Communities Identify Partner Organizations CVRM

Michael 's House Second site launch August 2017 November 2017 TBD TBD

TBD

January 2022

GENEROSITY

TARGET DATE

Mission Support
Mission service work internationally
Capital Campaign
Generosity Teaching

Ongoing Summer 2018 2018-2020 Jan/Feb 2018

"Now to him who is able to do far more abundantly than all that we ask or think, according to the power at work within us, to him be glory in the church and in Christ Jesus throughout all generations, forever and ever. Amen."

(Ephesians 3:20–21)

How to Help



"The effective prayer of a righteous man can accomplish much."

James 5:16

We are a congregation of prayer. Please pray for our ministry to have an impact in this community and the entire Coachella valley. Then pick 10 people in your sphere of influence who need Jesus Christ and his restoration and hope.

oursaviors.org/pray



"As I have loved you, so you must love one another. By this everyone will know that you are my disciples, if you love one another." John 13:34-35

As you pray for each person on your list, ask God, "How do you want me to love and serve them?" List anything he places on your heart and prepare to care for them.

oursaviors.org/care



"Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have." 1 Peter 3:15

Ask God, "How do you want me to share about your Son Jesus with the people around me?" Look for ways to share the Gospel with people in proactive ways.

oursaviors.org/share

NOTES

PERSONAL GOALS





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